



DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

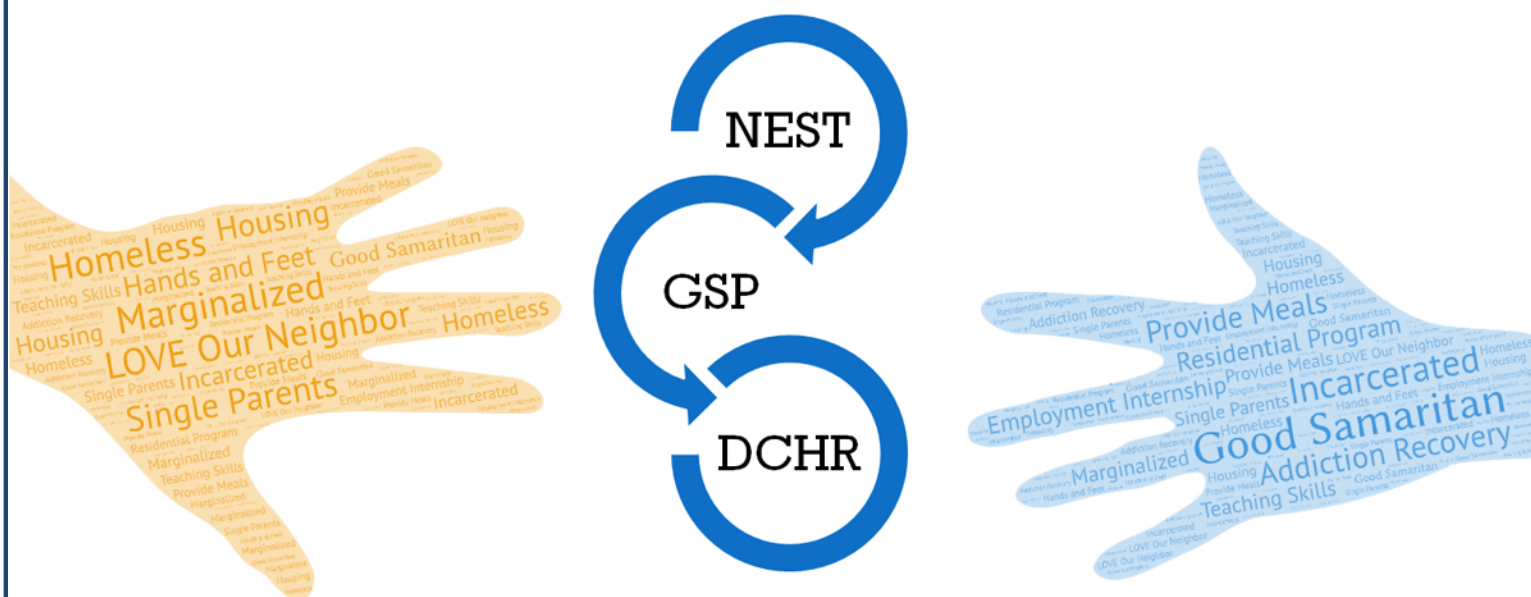


DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Introduction

Dream Center is a ministry and 501c3 nonprofit organization of New Life Church, a multiethnic, multisite, and missional church of Hampton Roads. In existence since 2016, the Dream Center is based on the premise of the Good Samaritan parable from the Gospel of Luke. The man in this parable was left for dead and was passed by many until the good Samaritan stopped and attended to the man, bound up his wounds, and took care of him (ESV, 2001). Using the “Good Samaritan” model, the Dream Center HR is committed to coming alongside men and women who need a hand up to help restore them to what God has called them to be.



History:

The Dream Center's three-phased history began while participating in the NEST program, a coalition of churches that offers shelter to single adults on a rotating basis with participating Norfolk area churches. The idea came into fruition of developing a mentorship program, called the Good Samaritan Project (GSP), that would come alongside homeless adults, providing assistance so they may live the life God has called them to live. The idea further expanded to a center of restoring dreams of the marginalized, including additional populations such as single parents, refugees and orphans, to name a few. This center is now called the Dream Center of Hampton Roads with the motto of Restoring Dreams Together.



DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Vision:

To Restore the Dreams of the marginalized in Hampton Roads, VA. The Dream Center of Hampton Roads will serve whoever comes needing help, from the homeless senior citizen to the abandoned orphan and any marginalized soul in between.

Mission:

To achieve that purpose, the Dream Center HR and our Partnerships provide mentors, showers, meals, training, temporary housing, and more to the marginalized, to help restore God's dreams for their lives.

Future Initiatives/Expansion:

The Dream Center of HR will expand in the following areas:

- Increasing our capacity of the Employment Residential Program from 10 to 20 interns
- Partnering with the City of Norfolk and other agencies to support Families of Foster Care and Orphans
- Assisting Refugees in Newport News by providing families with literacy assistance and the technology needed to be successful in achieving educational aspirations
- Serving Single Mothers in need of financial assistance and mentorship



DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Service Description Overview:

The Dream Center currently offers the following services:

EMPLOYMENT INTERNSHIP PROGRAM

An eight-week training program that teaches the basics of acquiring and retaining long-term employment. The classes focus on character development, job readiness, and financial literacy. (More info on next page)

RECOVERY SUPPORT GROUP

The Dream Center partners with the New Life Church to provide addiction recovery services to anyone in need throughout the year.

EMPLOYMENT RESIDENTIAL PROGRAM

The Dream Center offers short-term housing to Employment Training Program graduates in Downtown Norfolk.

TUESDAY LUNCH AND DINNER

A weekly time of fellowship and meals tied together with the Employment Training Program.

FRIDAY SHOWERS

Dream Center meets every week to offer showers to those in need. The Dream Center provides a towel, underclothes, and toiletries. As showers are going, breakfast is also offered from our partners.

SATURDAY OUTREACH

A weekly time of fellowship and meals on the streets of Norfolk. Volunteers prepare bag lunches and distribute them to those in need from their cars.

IT AIN'T OVER

The Dream Center partners with the Norfolk Jail Ministry and offers a weekly support group called It Ain't Over for women who have been incarcerated.



DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Employment Internship Program:

The Dream Center offers an Employment Internship Program. This is an eight-week training program that teaches the basics of acquiring and retaining long-term employment. The classes focus on character development, job readiness, and financial literacy. This program has been conducted for four years with much success. The overarching goal of the program is to prepare for, secure, and maintain employment. Once graduated from the program, individuals are given the opportunity to interview for short-term housing at the Employment Residential Center.

Employment Residential Center:

Eligible interns who graduate from the Employment Internship program must go through an interview process with a Dream Center panel and be recommended for the Employment Residential Program. The intern receives temporary housing while maintaining their employment and receiving mentoring for one hour a week by a Dream Center mentor.

Dream Center Mentors:

A mentor is a volunteer who commits to spending at least one hour a week with an intern of the Dream Center. During this hour or more, the mentor provides prayer support and guidance (both spiritual and practical) to the men and women looking for a second chance at life. These mentors are trained by Pastor David and Dr. Tricia King and are supported along the mentoring journey. The Dream Center does not provide restoration without our mentors, as they are the jewel of the Residential Employment program.



DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Employment Partners:

- Staff Zone
- Construction Partners
- Eggleston Employment Services

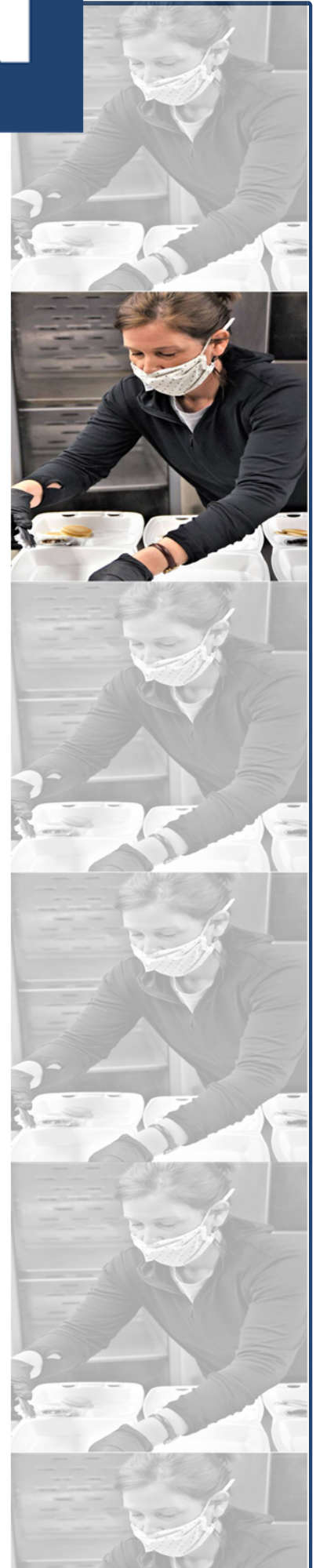
Ministry Partners:

- Mercy Chefs
- Norfolk Street Choir
- Community Services Board, Norfolk and Chesapeake

Service Goals and Strategic Objectives:

The goal of the Dream Center of Hampton Roads is to make an impact on the Marginalized on the streets of Norfolk and expand throughout the Hampton Roads area by:

- ➡ Providing One on One Mentoring
- ➡ Providing an Employment Coach to Interns
- ➡ Support Groups to women exiting incarceration
- ➡ Hosting Addiction recovery support groups

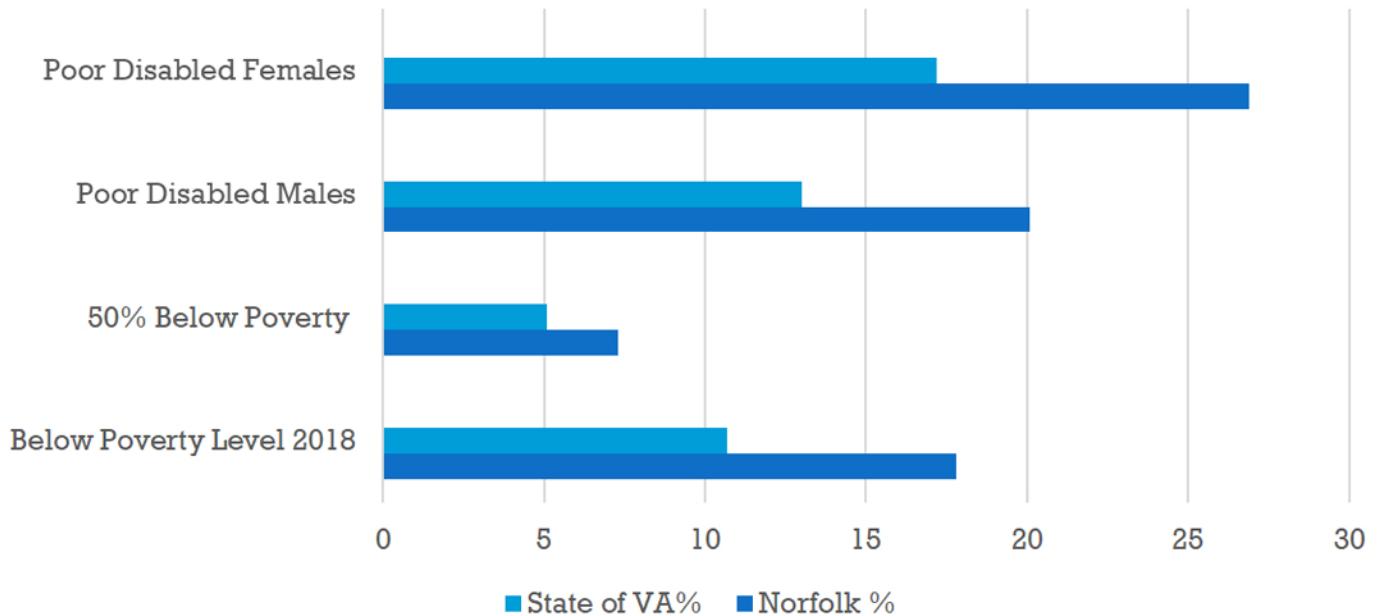


DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Analysis of Market Opportunity to Serve:

Norfolk Poverty Breakdown 2018



Read more: <http://www.city-data.com/poverty/poverty-Norfolk-Virginia.html>

The chart above shows that residents with income below the poverty level in Norfolk were higher than the percentage of the state average. The graph further shows the break down between male disabled and female disabled for 2018 (City-data.com, 2018). According to welfare-info.gov, the poverty rate in Norfolk, VA is 21%, with 1 out of every 5 Norfolk residents living in poverty. That is 46,251 out of 220,044 Norfolk residents who reported income below the poverty line in the last year (welfare-info.gov, 2021). Among those Norfolk residents, children under six and ages 6-11 were the highest categories of residents living in poverty (Welfare-info.gov, 2021).

These statistics show there is much work to be done in Norfolk alone. Addressing the needs of homeless adults and single parents will undoubtedly impact those who live in poverty (Norfolk.gov). Additionally, there are thousands of homeless in the Hampton Roads area, and many of them are affected by the 2020 pandemic and job loss. There are now families and single mothers with children among this population (unionmission.com).

Dream Center of Hampton Roads addresses the needs of the homeless and marginalized populations of Hampton Roads.



Restoring Dreams Together

Current Market Segments:

Walker and Mullens (2014) state that market segmentation is the process by which a market is divided into smaller groups according to similar needs, characteristics, and response to a service (2014). This process has shown to be effective by directing a firm to a population that will respond effectively (Walker & Mullens, 2014, p. 141).

- ➡ **Homeless men and women** – adults who live out on the street in need of showers, food, clothing, employment
- ➡ **Incarcerated Men and Women** – These men and women have been imprisoned and often have children. The support group helps them get back on their feet.
- ➡ **Single Mothers** – Women who have lost their jobs due to Covid 19 or not making enough money to make ends meet.
- ➡ **Adults in Addiction Recovery**
- ➡ **Families affected by Foster Care and Adoption** (to be developed)
- ➡ **Refugees Initiative** – (to be developed-2023)

About homelessness: According to unionmission.org, “the face of homelessness is changing.” There are more homeless families than ever before, and 58% of the homeless population in large cities are families (unionmissionministries.org). Many families are single mothers with children who live below the poverty line and not making enough money to support their children and provide a stable place to live (unionmissionministries.org).

DREAMCENTER HAMPTON ROADS

Restoring Dreams Together

Sponsorship Opportunities

The Dream Center would like to invite corporations to partner with our ministry. Please consider partnering with the Dream Center Hampton Roads by becoming a Corporate Partner by:

Name / Company: _____

Consider partnering with us monthly, yearly or with a one-time gift:

Monthly	Yearly
\$20	\$200
\$50	\$500
\$100	\$1000
\$500	\$5000

One-Time Gift

\$50	\$100	\$500	\$1000	\$5000	_____
------	-------	-------	--------	--------	-------

